

# dKol wants...

to find the true match for your business and its online presence by offering branding/re-branding with photographs and designs, spotlight of you and your product in action. dKol would love to sit down with you and further discuss your visions, as well as, ways we can collaborate to enhance the visual aesthetics of your website, social media sites, and print materials & find a look that matches you, your goals, and untimely the brand, to the fullest.

The goal is to create a final product that reflects your personal style while delivering an effective marketing tool for your business.

let's  
get  
started  
on  
your

brand  
logo  
web  
design  
photography

additional services:

## graphics

BEGIN AT \$500

deliverables for printing  
submarks  
social media designs

## brand management

BEGIN AT \$300/MONTH

refresh website design quarterly to match seasonal needs  
Photo rotations  
Social media management  
Social media support & guidance

## SEO and keywords

VARIABLE RATES

keyword research  
cross-market comparisons  
strategizing and implementing SEO practices into website

## brand

INCLUDED WITH TWO OR MORE SERVICES  
project launch and branding consultation  
brand questionnaire  
interest board collaboration  
creative market reserach

## logo

BEGIN AT \$500

logo concept and exploration  
logo questionnaire  
3 rounds of revisions to perfection  
font recommendations  
color guide

## web design

BEGIN AT \$300

selecting of website design template  
layout of 6 basic pages  
load photography into site  
site mapping development  
additional graphics to match brand

## photography

BEGIN AT \$3000

brand forward imagery  
product, staff, or behind-the-scenes shoots  
stylization and prop purchasing assistance  
seasonal break outs

day rates are built into custom quotes, and bundling options available

## bundle

BEGIN AT \$5000

all of the above



dkolandyou.com

dKOl works with small businesses to bring their brand visually forward with

PRODUCT + DESIGN + PHOTOGRAPHY + STYLIZATION

Can you define your business's brand? What does it feel like?  
Does it have a strong logo and a defining type set?  
Does your website and collateral have an identifying aesthetic?

The goal is to create a final product that reflects your personal style while delivering an effective marketing tool for your business for years to come. Let's look at ways dKOl can help you.

This is where YOUR business elevates to a whole new level.

